

# Refreshing tissue

With a luxurious touch and fresh scent, refreshing towels offer a great opportunity to creatively integrate your brand into the passengers' journey.

## Advertising options

Placement	Class/fleet	Production	Runtime*	Price CHF
Advertisement on back	SWISS Business short- and long-haul	500,000	approx. 3 months	37,500
	SWISS Business short- and long-haul	1,000,000	approx. 6 months	62,500

\*Shorter periods also possible, subject to verification. Precise commencement dates and lengths of exposure cannot be guaranteed.

## Technical details

Format	70 × 140 mm
Advertising space (portrait)	55.6 × 125.6 mm
Printing data	High-resolution PDF
Submission date for bookings	16 weeks before publication
Submission date for printing data	12 weeks before publication

