



# CIGAR JOURNAL PRINT EDITION

## PUBLISHING CALENDAR 2023/2024

ISSUE	BOOKING DEADLINE	MATERIAL DUE	DATE OF PUBLICATION
<b>1/2023</b>	December 7, 2022	February 1, 2023	Mid March 2023
<b>2/2023</b>	March 8, 2023	May 3, 2023	Mid June 2023
<b>3/2023</b>	June 7, 2023	August 2, 2023	Mid September 2023
<b>4/2023</b>	September 6, 2023	November 1, 2023	Mid December 2023
<b>1/2024</b>	December 6, 2023	January 24, 2024	Mid March 2024
<b>2/2024</b>	March 6, 2024	May 1, 2024	Mid June 2024
<b>3/2024</b>	June 5, 2024	July 31, 2024	Mid September 2024
<b>4/2024</b>	September 4, 2024	October 30, 2024	Mid December 2024

All dates are subject to change. Advertising clients will be informed should the deadline have to be advanced due to production reasons. The stated dates for submitting materials are ultimate deadlines. We appreciate receiving artwork before the due date.

## TECHNICAL SPECIFICATIONS

	FULL PAGE	SPREAD
<b>Trim Size</b> (DIN A4)	210 x 297 mm 8.2677" x 11.6929"	420 x 297 mm 16.5354" x 11.6929"
<b>Bleed Area</b> (+ 5 mm / + 0.1969")	220 x 307 mm 8.6614" x 12.0865"	430 x 307 mm 16.9291" x 12.0865"
<b>Live Area</b> (Maximum text area)	197,3 x 284,3 mm 7.7677" x 11.1929"	407,3 x 284,3 mm 16.0354" x 11.1929"

We strongly advise you to not place text outside the live area. The 5 mm/0.1969" bleed on all sides ensures that there is no white space on the edge of an advertisement.

- Print Technology:** Offset
- File Formats:** PDF X-1a, EPS, or TIFF preferred
- Image Resolution:** 300 dpi
- Color Mode:** CMYK, Color Profile "Iso Coated V2 300% (ECI)" preferred

Small variations in color tone may occur for production reasons and do not constitute grounds for complaint.

## CONTACT

Cigar Journal, LLC  
 P.O. Box 162300  
 Miami, FL 33116-9977  
 U.S.A.

**Reinhold Widmayer**  
 widmayer@cigarjournal.com

🌐 [www.cigarjournal.com](http://www.cigarjournal.com)



# CIGAR JOURNAL PRINT EDITION

## ADVERTISEMENT FORMATS (W x H) & RATES

### SPREAD



**Trim Size**

420 x 297 mm  
 16.5354" x 11.6929"

**Bleed Area** (+ 5 mm / + 0.1969")

430 x 307 mm  
 16.9291" x 12.0865"

**USD 12,812.00**



**Live Area**

407,3 x 284,3 mm  
 16.0354" x 11.1929"

### FULL PAGE

Rate Cover 2: +20% /// Rate Cover 3: +10% /// Rate Cover 4: +40%



**Trim Size**

210 x 297 mm  
 8.2677" x 11.6929"

**Bleed Area** (+ 5 mm / + 0.1969")

220 x 307 mm  
 8.6614" x 12.0865"

**USD 6,698.00**



**Live Area**

197,3 x 284,3 mm  
 7.7677" x 11.1929"

### 1/2 PAGE

#### VERTICAL

#### HORIZONTAL



**Trim Size**

105 x 297 mm  
 4.1338" x 11.6929"

**Bleed Area** (+ 5 mm / + 0.1969")

115 x 307 mm  
 4.5276" x 12.0865"

**USD 3,987.00**



**Live Area**

92,3 x 284,3 mm  
 3.6338" x 11.1929"

**Trim Size**

210 x 148 mm  
 8.2677" x 5.8267"

**Bleed Area** (+ 5 mm / + 0.1969")

220 x 158 mm  
 8.6614" x 6.2205"

**Live Area**

197,3 x 135,3 mm  
 7.7677" x 5.3267"

## CONTACT

Cigar Journal, LLC  
 P.O. Box 162300  
 Miami, FL 33116-9977  
 U.S.A.

**Reinhold Widmayer**  
 widmayer@cigarjournal.com


🌐 [www.cigarjournal.com](http://www.cigarjournal.com)


For the borders of an ad that sits on the page edge, 5 mm / 0.1969" of bleed must be added to your image.



# CIGAR JOURNAL PRINT EDITION

## ADVERTISEMENT FORMATS (W x H) & RATES

1/3 PAGE	VERTICAL	HORIZONTAL
	<p><b>Trim Size</b>                      75 x 297 mm                      2.9528" x 11.6929"</p> <p><b>Bleed Area</b> (+ 5 mm / + 0.1969")                      85 x 307 mm                      3.3465" x 12.0865"</p> <p><b>Live Area</b>                      62,3 x 284,3 mm                      2.4528" x 11.1929"</p>	<p><b>Trim Size</b>                      210 x 100 mm                      8.2677" x 3.9370"</p> <p><b>Bleed Area</b> (+ 5 mm / + 0.1969")                      220 x 110 mm                      8.6614" x 4.3307"</p> <p><b>Live Area</b>                      197,3 x 87,3 mm                      7.7677" x 3.4370"</p>
<p><b>USD 2,750.00</b></p> <p><b>6%</b> Frequency Discount 4 x</p>		

1/4 PAGE	VERTICAL	HORIZONTAL
	<p><b>Trim Size</b>                      57 x 297 mm                      2.2441" x 11.6929"</p> <p><b>Bleed Area</b> (+ 5 mm / + 0.1969")                      67 x 307 mm                      2.6378" x 12.0865"</p> <p><b>Live Area</b>                      44,3 x 284,3 mm                      1.7441" x 11.1929"</p>	<p><b>Trim Size</b>                      210 x 80 mm                      8.2677" x 3.1496"</p> <p><b>Bleed Area</b> (+ 5 mm / + 0.1969")                      220 x 90 mm                      8.6614" x 3.5433"</p> <p><b>Live Area</b>                      197,3 x 67,3 mm                      7.7677" x 2.6496"</p>
<p><b>USD 1,988.00</b></p> <p><b>6%</b> Frequency Discount 4 x</p>		

COVER HEADER	
	<p><b>Format</b>                      43 x 41 mm                      1.6929" x 1.6141"</p> <p>Can only be booked in conjunction with full-page ads and only in printed edition</p> <p><b>USD 2,680.00</b></p>

## CONTACT

Cigar Journal, LLC  
 P.O. Box 162300  
 Miami, FL 33116-9977  
 U.S.A.

**Reinhold Widmayer**  
 widmayer@cigarjournal.com

[www.cigarjournal.com](http://www.cigarjournal.com)

For the borders of an ad that sits on the page edge, 5 mm / 0.1969" of bleed must be added to your image.



# CIGAR JOURNAL PRINT EDITION

## PROPRIETOR & PUBLISHER

Cigar Journal, LLC  
PO Box 162300  
Miami, Florida 33116-9977  
T +1 305 4090353

## U.S. SALES INQUIRIES

**Vincent Duran**  
vincent@cigarjournal.com

## INTL. EDITORIAL OFFICE

Select Media GmbH  
Wiener Strasse 134  
3400 Klosterneuburg, Austria  
T +43 2243 20897  
F +43 2243 20897-199  
office@cigarjournal.com

🌐 [www.cigarjournal.com](http://www.cigarjournal.com)

## TERMS AND CONDITIONS

### PLACEMENT OF ORDERS:

1. The advertising rates valid at the time the order is placed shall apply.
2. The publisher reserves the right to refuse an order for advertisements at its discretion, including individual advertisements which constitute part of a contract. Orders for other advertising media (inserts, stickers, etc.) shall only be binding on the publisher once it has received and approved a sample copy thereof. The client shall be informed of the refusal to accept an advertisement or other advertising media without delay.

### ORDER PROCESSING:

3. The placement of advertisements in specific positions can only be guaranteed by arrangement and by payment of the placement surcharge applicable at the time.
4. Advertorials and advertisements whose layout do not make them immediately recognizable as such, will be marked with the label "Advertisement".
5. The client shall be solely responsible for ensuring that the materials for printing and any other advertising media are submitted to the publisher in good time and are fault-free. In the event of late submission, the publisher reserves the right to charge for any ensuing costs. The client shall be obliged to ensure that any digital print materials it submits duly conform with the publisher's requirements regarding format or technical specifications. Any costs incurred by the publisher in producing the printed materials or amending them as requested shall be borne by the client.
6. The client shall be entitled to a reduced charge or a replacement advertisement if an advertisement is printed illegibly, incorrectly, or incompletely, but only insofar as the impact of the advertisement is thereby diminished. Any further liabilities of the publisher shall be excluded. If the deficiencies in

the documents submitted for printing are not immediately evident to the publisher, or if the provided data is defective or incomplete, and if these deficiencies only become apparent during the printing process, the advertiser shall have no right to any claim in the event of an unsatisfactory print and shall be liable to pay.

7. Complaints must be submitted within 14 days of the publication of the advertisement.

### COMPUTATION AND PAYMENT:

8. Payment shall be due within 10 days of receipt of invoice. The client shall bear the costs of any bank transfer charges.
9. The client shall be liable for any legal consequences resulting from a published advertisement (e.g., right of reply or confiscation)
10. In the event of default or deferral of payment, interest on arrears at the rate of 12% as well as the costs of recovery shall be charged. The publisher may withhold the execution of the order until payment is made.
11. Following publication of the advertisement the advertiser shall receive at least two specimen copies free of charge.

### GENERAL:

12. The place of contract performance and exclusive place of jurisdiction shall be Korneuburg, Austria.
13. The client shall be liable for any legal consequences resulting from a published advertisement (e.g., right of reply or confiscation)